# Corporate social responsibility report

#### Foreword by the acting chairperson

This is the 5th anniversary of the founding of the FNB Foundation by the FNB Namibia Holdings Board in August 2003. Sadly, this milestone is subdued by the untimely death of our chairperson, Jutta Rohwer, who passed away in February this year. Her death was not just a loss for the foundation and her fellow trustees, but for all Namibians, to whom she was known as the white angel of the poor.

> Her visionary leadership left footprints which the foundation, in terms of its deed of trust, will continue to follow. Its mandate is to drive the group's corporate social responsibility programme, focusing on community upliftment initiatives countrywide.

> The group directs one percent of its annual post-tax profits to non-profit-making community programmes. The foundation is sensitive to all requests for financial assistance and considered applications for funding from nearly all 13 regions in Namibia in the last year.

Projects and beneficiaries received widespread public relations exposure and media coverage, positioning the group as a caring organisation and, by the same token, touching the hearts and minds of many Namibians. The trustees committed funds to a number of projects some small, others involving at least a three-year commitment to ongoing support. This stretched the Foundation's budget significantly in the year under review.

I have pleasure in sharing the extent to which the foundation reached out to Namibia. On July 1, 2008 we had an opening balance of about N\$300,000, most of it already committed to ongoing projects. The annual 1% post tax contribution from the group amounted to more than N\$3.6 million. And the Foundation disbursed funding to projects valued in excess of N\$3.2 million from the funds allocated to it.

We, as trustees, have no doubt that the group, through its foundation, made a contribution to communities striving to improve the quality of their lives. We remain committed to a vigorous process of extended and continuous support in the letter and spirit of our corporate philosophy: *How can we help you?* 

Dieter Voigts Acting Chairperson

#### 2009 disbursements

	N\$ thousand	
Education	957	
Environment and community care	272	
Skills development	1 261	
Primary health care	607	
Job creation	378	
Arts and culture	186	
Total	3 661	

### Overview of major disbursements

#### Special Olympics Namibia

Special Olympics Namibia is a very special property of the FNB Group. It is the National Association for the mentally challenged Namibians. The Foundation supports various sport codes and has participated in various international sport events. Special Olympics gained recognition from the FIFA Project for Hope as a development partner that will be involved in a centre for the 2010 FIFA World Cup legacy to be constructed in Katutura. The FNB Foundation is thus proud to be associated with Special Olympics.

#### Youth Expo

The National Youth Expo operates as a youth programme of the National Youth Council, engaging all youth groups in Namibia to develop small SME projects and exhibit those at the Annual Youth Expo. The Expo is the centre stage of the National Youth Council drawing the youth of all regions to the weeklong exhibition taking in Windhoek, while preliminary exhibitions are held at regional level.

#### Motor Vehicle Accident Fund

The MVA Fund is one institution which the Foundation assists in making the roads of Namibia safe for everyone to use. The escalating accident rate is a course of serious concern and the Foundation was instrumental in assisting the MVA Fund to curb the continuous loss of valuable lives on our roads. We participated in the Christmas and Easter Road Safety campaigns.

#### UNAM

The University of Namibia is an important partner of the FNB Group in many respects. The FNB Foundation is the Founder sponsor of the University of Namibia and Maastricht School of Management MBA Programme operating since 2001 under the vanguard of the University of Namibia. The Foundation extended its support to the MBA programme's seventh intake. The programme has produced more than 170 of Namibian MBA graduates. The UNAM/Maastricht School of Management MBA



Programme this year culminated in the formation of the Namibia School of Business. The Foundation also committed an annual sponsorship for the university's cultural festival.

#### Polytechnic of Namibia Cultural Festival

This year saw the 14th edition of the Cultural Festival of the Polytechnic of Namibia and FNB has been in the forefront in supporting this high profile student-driven arts and culture initiative. The sponsorship has grown in leaps and bounds over the years with various corporate sponsors, while FNB is the anchor sponsor.

#### Etameko

We remain a main partner together with Die Republikein, to produce a colourful and educational educational booklet that also promotes our bank's FutureSave and FutureForward brands to the youth market. The appreciation for the Foundation's involvement from all spheres of life in the first year was overwhelming.

#### Tennis development

The Foundation remains committed to the Namibia Tennis Association to reach out to less privileged communities in Namibia to help develop tennis in those communities. Sport development needs ongoing support and assistance to produce excellent tennis players coming through the ranks to ensure that Namibia participates at international events. The program was extended to include the central northern region of Namibia.

#### Spirit of Giving campaign

The third Spirit of Giving campaign drew plenty of interest with hundreds of good community-based projects submitted to the Foundation to be considered as excellent community work. Our customers nominated these projects and the Trustees selected three charities carrying strong motivations to receive a share of the N\$100 000 funding. The sponsorship is divided into three portions: N\$50 000 for Joint Compassion Keepers from Rundu, N\$30 000 for DRC School Project at Swakopmund and N\$20 000 for the Tutungeni Centre for Hope based in Rosh Pinah.



#### Herero dress-making project

The Annual Herero-Dress Making Competition grew from strength to strength in the third sponsorship of the FNB Foundation. SMEs in the Namibian textile industry intensified the awareness of the involvement of the FNB brand as main sponsor. The competition promotes the Namibian cultural heritage focussing on arts and culture in textile manufacturing.

#### Windhoek High School scholarship

The FNB/Windhoek High School scholarship programme assists 14 learners coming from less privileged economic backgrounds. These learners have shown great potential and have all indicated to pursue further studies at South African universities in the fields of commerce, science and other critical fields dearly required by the Namibian economy. The beneficiaries are in their final school year.

#### African Leadership Institute

The African Leadership Institute supported by the Foundation is for the transfer of leadership skills and expertise to school inspectors of education stationed in all 13 regions of the country. Schools' inspectors of education are expected to have full understanding of what is happening on the ground. Inspectors should enforce the guidelines and policies of education onto school principals and cascade that information further down to the classrooms.

FNB also secured the naming rights for the Inspector's Academy which is now the FNB Inspector's Academy.

#### SMEs Compete

SMEs Compete provides continuous training and development for SMEs funded by the FNB SME Business Unit in all areas of business. This is an initiative which sets FNB funded SMEs up for success to ensure that they grew and develop into fully-fledged profit making businesses.

#### CRIS

Criminals Return into Society plays an important role in keeping



the youth active and busy with business related projects and initiatives. The focus of CRIS was on former inmates who spent years behind bars, while others were released ahead of time by presidential pardon. CRIS offers needlework and computer courses for the former inmates to enable them to look for employment opportunities or to create jobs for others.

#### Joint Presidency Committee

The Joint Presidency Committee is collaboration between the Namibia Agricultural Union and the Namibia National Farmers Union providing technical support, ongoing training and development to grow the output of this sector. The sponsorship goes towards the production of training manuals in all disciplines of agriculture to elevate communal farmer to commercial farming status.

#### Namibia Schools' Debating Federation

This project involves secondary school entering teams to compete in regional, national and even international debating competitions. This property is good to build the intellectual capacity of young children and exposing them to various topics of politics, the economy and the social fabrics of not only Namibia, but the region, African and the world out there. The FNB Foundation is a proud sponsor of the Namibia Schools' Debating Federation.

## Adoption of the maternity ward at the Windhoek Central Hospital

The maternity ward of the Windhoek Central Hospital is undergoing a major facelift. FNB, at the request of the Minister of Health and Social Services agreed to adopt the maternity ward at the Windhoek Central Hospital. Following the completion of the maternity ward, FNB will replace the old linen with brand new linen for the maternity ward ranging from towels, pillows, pillow cover, duvet and covers, to the value of N\$540,000. FNB Foundation committed to sponsor this project and in an effort to reduce the incidents of theft of hospital linen, the linen is fully branded with the powerful brand of the Ministry and FNB.

